



## **Kuaishou Technology's vice president, Song Tingting: Fully utilizing the power of women in the new era to enhance resilience of agricultural ecosystem**

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CCTV Charity Voice : [Kuaishou Technology's vice president, Song Tingting: Fully utilizing the power of women in the new era to enhance resilience of agricultural ecosystem](#)

On November 11, at a seminar with the theme of "Seeds of Innovation: Women as Catalysts for Agricultural Resilience" during the sixth session of the Paris Peace Forum, Song Tingting, vice president and head of corporate social responsibility at Kuaishou Technology, spoke on "Women and Agriculture: Supporting Women's Efforts to Strengthen Agricultural Resilience in the Context of a Food Crisis". She elaborated on the fundamental logic of how women in the new era are transforming offline industries to online and digital platforms through short videos and live broadcasts, enabling better resilience and recovery capabilities of the agricultural ecosystem.