



Kuaishou donates RMB5 million to aid earthquake relief in Gansu and Qinghai

2023.12.20

People's Daily Online : [Kuaishou donates RMB5 million to aid earthquake relief in Gansu and Qinghai](#)

At 23:59 on December 18, a 6.2-magnitude earthquake struck the Bonan-Dongxiang-Salar Autonomous County of Jishishan, Linxia Hui Autonomous Prefecture, Gansu Province. Following the earthquake, Kuaishou responded by promptly setting up a special portal on its platform. In collaboration with the major media, it disseminated earthquake relief information through live broadcasts, short videos and other formats. The platform also introduced relevant features for online mourning of the victims. The Kuaishou Charity Foundation announced a donation of RMB5 million for earthquake relief and post-disaster reconstruction in the Gansu and Qinghai regions.