



E-commerce livestreaming creates more than 30 new professions, with multiple parties working together to explore the “Guangzhou Model” for high-quality employment

2024.01.28

Xinhua Finance : [E-commerce livestreaming creates more than 30 new professions, with multiple parties working together to explore the “Guangzhou Model” for high-quality employment](#)

In recent years, the development of E-commerce livestreaming has emerged as a new opportunity of Guangzhou’s commercial sector. The positive development trend of “thousands of merchants live streaming, city-wide live streaming” has gradually formed the “Guangzhou Model,” where E-commerce livestreaming promotes employment and drives regional growth.