



## **Kuaishou's New Year Recruitment Fair collaborates with local human resources and social security departments to enhance employment through digital live-streaming services**

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People's Daily : [Kuaishou's New Year Recruitment Fair collaborates with local human resources and social security departments to enhance employment through digital live-streaming services](#)

In an effort to support the return to work and production after the Lunar New Year holiday, and to meet the high demand for employment and streamline the job-matching process, Kuaishou organized the New Year Recruitment Fair during the holiday period. Kuaishou partnered with over 40 renowned companies and organizations to conduct live-streaming recruitment events. In addition, in collaboration with local human resources and social security departments, as well as media platforms and key opinion leaders on the Kuaishou platform across various cities including Harbin, Hangzhou, and Qingdao, Kuaishou offered recruitment services for local enterprises and shared essential information about job opportunities and new resident policies with job seekers.