

Fueling rural revitalization with the vigor of women

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Women of China Magazine: Fueling rural revitalization with the vigor of women

In April 2022, China Women's Development Foundation, in partnership with Beijing Kuaishou Technology Co., Ltd., launched the "Female Power: Rural Revitalization Support Program". Beijing Kuaishou Technology Co., Ltd. donated RMB5 million to support the development of rural women in Shanxi Province and to facilitate the revitalization of the rural areas. To date, the program has successfully identified and nurtured six female rural leaders, and provided training programs for 1,020 female leaders and nearly 100 officials of the All-China Women's Federation throughout the year.