

Kuaishou Named in the Institutional Investor 2024 Asia Executive Team Rankings

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Beijing, June 18, 2024 -- Kuaishou Technology ("Kuaishou" or the "Company"; HKD Counter Stock Code: 01024 / RMB Counter Stock Code: 81024), a leading content community and social platform, placed in the Leaders' table of the Institutional Investor 2024 Asia Executive Team Rankings. In the Internet sector, Kuaishou secured the distinguished title of "Most Honored Company" and seven other prestigious special awards, including Best CEO, Best CFO, Best Company Board, Best ESG Program, Best IR Professional, Best IR Program and Best IR Team. Notably, it achieved first place in all sell-side voting categories. These honors underscore the capital market's recognition of Kuaishou for its board governance, management team leadership, investor relations management and ESG strategy and practices.

Institutional Investor is one of the world's most influential financial magazines. Its annual Executive Team survey is regarded as one of the most authoritative lists by the international capital markets. Its rankings also serve as a global investment benchmark, recognized by both buy-side investors and sell-side institutions. This year, a total of 4,943 buy-side professionals and 951 sell-side analysts participated in the 2024 Asia Executive Team survey, nominating 1,669 companies and 2,595 individuals across 18 sectors. The companies were rated on several core areas, including Financial Disclosure, Services & Communication, ESG and Board of Directors, as well as attributes for CEOs, CFOs and the Best IR Professionals.

Since its founding in 2011, Kuaishou has dedicated itself to becoming the world's most customer-obsessed company, focusing on delivering value to users and partners through continuous innovation and optimization of products and services. Looking ahead, Kuaishou will continue to build healthier and more sustainable community content and commercial ecosystems while enhancing communication with global investors to create sustainable growth and value for shareholders, investors and stakeholders.

About Kuaishou

Kuaishou is a leading content community and social platform with its mission to be the most customer-obsessed company in the world. Kuaishou has relentlessly been focusing on serving its customers and creating value for them through the continual innovation and optimization of its products and services. At Kuaishou, any user can chronicle and share their life experiences through short videos and live streams and showcase their talents. Working closely with content creators and businesses together, Kuaishou provides product and service offerings that address various user needs that arise naturally, including entertainment, online marketing services, e-commerce, online games, online knowledge-sharing, and more.

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