



Nearly 40 million people watch Fashion Week on Kuaishou! Laotie Fashion Week: Every style is seen

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Zhoudao Shanghai : [Nearly 40 million people watch Fashion Week on Kuaishou! Laotie Fashion Week: Every style is seen](#)

In late April, Kuaishou Fashion collaborated with the Heze Municipal Cyberspace Affairs Office to hold the second "Laotie Fashion Week" in Heze, Shandong Province. While showcasing fashion elements and cultural values, the influencers also sparked a wave of nostalgia, ultimately unveiling the beauty of every ordinary person. On Kuaishou, every style can be seen and expressed.