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Liaoshen Evening News: Post-85s woman teaches 670,000 farmers how to farm online, attracting millions viewers! Why?

Deng Yan is a popular agricultural technology influencer on Kuaishou, with over 600,000 farmer followers nationwide. She has created 1,148 educational videos and delivered nearly 5,000 hours of professional technical live streams, providing farmers with planting solutions for increasing yield and income. Through short videos and live streams, she helps farmers tackle production challenges.