



## **Kuaishou creates content IP “Life Exploration Guide”, helping young people discover solutions in life**

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Dushi KuaiBao : [Kuaishou creates content IP “Life Exploration Guide”, helping young people discover solutions in life](#)

Recently, Kuaishou has launched its mid-length video series IP, “Life Exploration Guide”. This series focuses on various aspects of young people’s lives, aiming to provide comprehensive and practical advice on potential challenges they may face through engaging topics and innovative content formats.