

## Teaching 230,000 people how to repair tractors, Kuaishou's agriculture expert Li Hongjun paves a new path for income generation with agricultural technology

2024.04.16

www.k618.cn: Teaching 230,000 people how to repair tractors, Kuaishou's agriculture expert

Li Hongjun paves a new path for income generation with agricultural technology Li Hongjun and his wife have been running their agricultural machinery repair shop in Laoling, Dezhou, Shandong, for 28 years. In rural areas where farming is the primary livelihood, Mr. Li's repair skills have ensured that farmers can cultivate their fields efficiently. Locally known as the "village doctor of agricultural machinery", Li Hongjun has earned the title of "tractor repair expert" on Kuaishou, where he shares professional short videos teaching farmers how to repair agricultural machinery.