## 😤 KUAISHOU

## At the Internet Audio & Video Chairty and Social Responsibility Forum held in Chengdu, Kuaishou fosters a new charity ecosystem through digital inclusiveness

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China Philanthropy Times : <u>At the Internet Audio & Video Chairty and Social Responsibility Forum held in Chengdu, Kuaishou</u> <u>fosters a new charity ecosystem through digital inclusiveness</u>

As one of the major sub-forums of the China Internet Audio & Video Convention, the Internet Audio & Video Charity and Social Responsibility Forum took place on the morning of March 29. The sub-forum delved into the empowerment of charity initiatives and the practice of social responsibility through internet audio and video content. At the forum, Yang Hongyue, Senior Director of the Corporate Social Responsibility Department at Kuaishou, delivered a speech titled, "Inclusive Charity Initiatives in the Era of Short Video and Live Streaming", to share Kuaishou's charity ecosystem concept and the outcomes of its projects with the industry.