



## **Kuaishou launches “e-Guard for Healthy Young Minds” Campaign: Experts discuss minor protection issues**

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Xinhuanet : [Kuaishou launches “e-Guard for Healthy Young Minds” Campaign: Experts discuss minor protection issues](#)

With the flourishing of online communities, an increasing number of minors are becoming active users. As these platforms cater to their daily and educational needs, ensuring the online safety of minors has emerged as a general social issue. In anticipation of Children’s Day on June 1, Kuaishou has launched the “e-Guard for Healthy Young Minds” Campaign, emphasizing the online safety of minors. The campaign utilizes the user and technological advantages of the platform to help parents protect their children effectively and to encourage more people to support minors’ healthy development.