



## **“Community Youth Action Against Fraud” promotion campaign began, with Kuaishou Kling posting the first AI-generated anti-fraud short video**

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Takefoto.cn : [“Community Youth Action Against Fraud” promotion campaign began, with Kuaishou Kling posting the first AI-generated anti-fraud short video](#)

On June 28, the Criminal Investigation Bureau of the Ministry of Public Security and the National Anti-Fraud Center held the launch ceremony of the promotion for “Community Youth Action Against Fraud”. On the day, under the guidance of the National Anti-Fraud Center, Kuaishou Kling posted an anti-fraud short video produced by netizens with the help of Kuaishou’s video generation big model, which illustrates fraudsters in the animal kingdom and how puppets are used to conduct frauds through telecommunication network. In future, Kuaishou will use the video generation big model technology in Kling and give full play to the content advantage of its platform through conducting various types of activities and utilizing resources from various parties in the society to create interesting anti-fraud short videos, in order to support the anti-fraud publicity activities and raise the public’s awareness of anti-fraud and fraud prevention.