



## **Kuaishou's booth featured in the news livestream**

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CCTV News : [Kuaishou's booth featured in the news livestream](#)

In view of its cross-sector activity in the eldercare industry, Kuaishou Charity was invited to participate in the International Exhibition of Senior Care, Rehabilitation Medicine and Healthcare Shanghai 2024 held in Shanghai from June 13 to June 15. During the exhibition, through three main exhibition segments, namely a special themed booth, silver-aged focused tour and industry forum, Kuaishou Charity demonstrated how Kuaishou could empower the eldercare industry with short video and livestreaming to visitors.