



New careers inject new energy into rural revitalisation: young people entrepreneurship in their hometown becomes the trend

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China Labour Security Press : [New careers inject new energy into rural revitalisation: young people entrepreneurship in their hometown becomes the trend](#)

The Ministry of Human Resources and Social Security recognizes streamer and stream recruiter as new occupations in China. Such new occupations inject new energy into the rural area and develop new occupational opportunities in rural area. With their unique real-time, interactive and accessible characteristics, streamers and stream recruiters of Kuaishou changed the models of various industries, explored new fields of employment and drove great potential in new businesses and models. This is also an innovative case of digital economy serving the development of physical economy.