



Vibrant intangible cultural heritage in a small town! Intangible Cultural Heritage Ecology Report 2024 of Kuaishou: over 70% of the intangible cultural heritage creators are from new first-tier cities

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Consumption Daily : [Vibrant intangible cultural heritage in a small town! Intangible Cultural Heritage Ecology Report 2024 of Kuaishou: over 70% of the intangible cultural heritage creators are from new first-tier cities](#)

June 8, 2024 marks the 19th Cultural and Natural Heritage Day of China. On that day, Kuaishou Art and Kuaishou Big Data Institute jointly published the Intangible Cultural Heritage Ecology Report 2024 of Kuaishou, which systematically introduced the development of the intangible cultural heritage ecology of Kuaishou, giving outstanding creators of intangible cultural heritage the spotlight and allowing more people to understand the connection between intangible cultural heritage and this era.