

Kuaishou Privacy Protection Regulations

These regulations aim to regulate the protection of users' personal information of Kuaishou, enhance the awareness of personal information protection, define the protection requirements of the collection, storage and other aspects of users' personal information, and ensure the security of users' information.

These regulations are applicable to all product research and development staff of Kuaishou and its related companies and domestic regional branches (branches, offices and representative offices) and third-party personnel (including but not limited to suppliers, outsourcing personnel and interns) who provides services. Privacy protection governance in other countries shall comply with relevant local laws and regulations.

Privacy protection principles: the principle of clear responsibilities, the principle of express authorization, the principle of minimum necessity, and the principle of ensuring security

Privacy protection requirements: including specific requirements for collection, transmission and use of personal information, user privacy rights and privacy policy management, requirements of privacy security assessment, privacy protection training, enforcement and reporting of related violations and other aspects.