



Kuaishou launches “Ask the Museums” series to revitalize artifacts through videos

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Huanqiu : [Kuaishou launches “Ask the Museums” series to revitalize artifacts through videos](#)

In celebration of International Museum Day on May 18, Kuaishou Humanities has launched the “Ask the Museums” series. This initiative invites prominent cultural and museum KOLs to participate in interactive tours at various museums, where they will share engaging insights about popular artifacts and their creative backgrounds, all aimed at revitalizing these artifacts. The “Answer by Museums” event will feature live streaming sessions with renowned museum docents to provide on-site explanations, offering a rich visual and educational experience that guides users on a journey through history to explore the traces of civilization.