KUAISHOU

"Public Welfare and Happiness Lecture" Digital Skills Training Exceeds One Million People, Kuaishou Selected as the Fifth Global Poverty Reduction Best Case

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CNR(China National Radio) : ["Public Welfare and Happiness Lecture" Digital Skills Training Exceeds One Million People, Kuaishou Selected as the Fifth Global Poverty Reduction Best Case](#)

On October 31st, the 2024 Poverty Reduction and Development High-Level Forum was held in Beijing, with the theme of "Jointly Promoting Global Poverty Reduction Process, Jointly Building Harmonious Beautiful Rural Areas." At the Global Poverty Reduction Partners Seminar, it was announced that Kuaishou Technology's "Public Welfare and Happiness Lecture" Rural Digital Skills Training Project was selected as the fifth Global Poverty Reduction Best Case. In 2023, Kuaishou Public Team initiated the "Public Welfare and Happiness Lecture" project, conducting inclusive training to help more rural area anchors, women, people with disabilities, and other groups learn and master the new agricultural tool of "short video + live streaming," helping them share the benefits of technological development and embrace the digital economy era.