



Kuaishou's national art heirs take the stage at the Internet Audio & Video Convention

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West China City Daily : [Kuaishou's national art heirs take the stage at the Internet Audio & Video Convention](#)

On March 28, the 11th China Internet Audio & Video Convention officially kicked off in Chengdu. At the event, Kuaishou's booth themed "Craftsmanship and Innovation: Inheritance on Kuaishou" attracted many visitors for photos and engagement. According to a Kuaishou representative, the preservation of traditional culture requires both craftsmanship and innovation. Live streaming not only revitalizes traditional culture but also provides emerging arts with greater opportunities for reflection and development.