



Kuaishou launches the Mental Wellness Sunshine Program to help individuals overcome psychological crises

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How can we support individuals experiencing psychological crises in overcoming their challenges and instilling positive thoughts in their minds? On May 14, Kuaishou introduced the Mental Wellness Sunshine Program and hosted a special live stream titled "Overcoming Psychological Challenges" in collaboration with the Customer App of People's Daily Health. The event featured a live interview with experts from leading medical institutions and creators on Kuaishou's platform, discussing strategies for addressing psychological crises. The 70-minute session drew an audience of over one million viewers.